

MEDIA PRODUCTION WORKSHOP

SUBTITLE: SPORTS PRODUCTION

COMM 356 – Spring 2017 – CAC 112,301

University of Wisconsin-Stevens Point

MW 4-5:50

Faculty Info:

Chris Shofner

Assistant Professor

Office: CAC 312

Email: cshofner@uwsp.edu

Phone: 715-346-3601

Office Hours:

MW: 11-12

R: 11:30-12:30

TF: By Appointment

Course Description:

This course is a study of the contemporary practices and production of time-based Sports Production.

Course Objectives:

1. Students will produce media works that tell stories with a connection to sports.
2. Students will develop skills related to producing stories about sports.
3. Students will articulate the conceptual/practical processes of sports story productions and present their creative work for critique by the instructor and peers.

Required Supplies:

1. Stereo Headphones
2. Personal Hard Drive

Technology Fee:

If you are still enrolled in this course on the ninth day of the semester, a \$25 rental equipment fee will be charged to your student account. Paying this fee allows you to access production equipment (cameras, tripods, light kits, etc.) available for check-out through the IT Help Desk.

Outline: (Subject to Change)

Week 1

Intro

Sports? Make a list/Transcending sports

Week 2

Transcending sports

Transcending sports

Week 3

Cinematography/Audio

Project 1 Preproduction

Week 4

Project 1: Meetings

Project 1: Work Day

Week 5
Legalities
Branding/Style Guides

Week 6
Local/Regional Features
Local/Regional Features

Week 7
Project 2 Preproduction
Project 2 Production

Week 8
Project 2 Production
Project 2 Postproduction

Week 9
Spring Break

Week 10
Project 2 Critique
Project 1 Work in Progress Presentation

Week 11
Promos
Promos

Week12
Project 3 Preproduction
Project 3 Production

Week 13
Project 3 Production
Project 3 Postproduction

Week 14
Project 3 Postproduction
Project 3 Critique

Week 15
Spill
Project 1 Critique Day 1

Week 16
Final: Project 2 Critique Day 2: Friday May 19th 12:30-2:30

Last day to drop without a grade: February 1st
Last day to drop: April 7th

Project Descriptions
You will receive a detailed handout for each assignment.

Project 1 – Sports story that transcends sports – short form = ≤ 15 mins
Project 2 – Feature Story: 2-3 minutes
Project 3 – Sports Promo piece: :60-:90

Assignment Policy:
Late assignments will not be accepted. Students are responsible for all course materials, including, but not limited to: class lectures, handouts, textbook reading assignments, projects, labs, and quizzes. Assignments and due dates may be changed at the instructor's discretion with fair notice to students. Please see the attached tentative course schedule for specific assignments and due dates.

Attendance Policy: Students are expected to attend class regularly. Three absences are allowed. The fourth absence will lower the final grade by one letter. The fifth will lower the final grade by two letters. On the sixth absence, the student must drop or s/he will fail the course. If a student must be absent the day a presentation/project or exam is scheduled, s/he must notify the instructor prior to class time. No make-ups will be given if the instructor is not given a legitimate excuse before the time of the assignment due date. Students who are excessively late to class will be counted as absent.

Grading:

Lab Assignments/Quizzes	30%
Projects	60%
Participation	10%

Grading Scale: A= 94-100%; A-= 90-93%; B+= 87-89%; B= 83-86%; B- =80-82%; C+=77-79; C=73-76%; C-=70-72%; D+=67-69%; D=63-66%; D-=60-62% F= Below 60%

Electronic Device Policy:

Do not use cellular phones or other electronic devices (i.e. social media) during class instruction time. In addition, students are asked to use classroom computers for class work only. The use of any electronic device during an exam or quiz will result in an immediate "F" for that assignment.

Email Notification:

The instructor will send information to students through D2L. Therefore, students **MUST** check their D2L account on a regular basis.

Americans with Disabilities Act Statement:

The Americans with Disabilities Act (ADA) is a federal law requiring educational institutions to provide reasonable accommodations for students with disabilities. For more information about UWSP's policies, check here: <http://www.uwsp.edu/stuaffairs/Documents/RightsRespons/ADA/rightsADAPolicyInfo.pdf>

If you have a disability and require classroom and/or exam accommodations, please register with the Disability and Assistive Technology Center and then contact me at the beginning of the course. I am happy to help in any way that I can. For more information, please visit the Disability and Assistive Technology Center, located on the 6th floor of the Learning Resource Center (the Library). You can also find more information here: <http://www4.uwsp.edu/special/disability/>

University Handbook Statement:

UWSP values a safe, honest, respectful, and inviting learning environment. In order to ensure that each student has the opportunity to succeed, we have developed a set of expectations for all students and instructors. This set of expectations is known as the *Rights and Responsibilities* document, and it is intended to help establish a positive living and learning environment at UWSP. Click here for more information: <http://www.uwsp.edu/stuaffairs/Pages/rightsandresponsibilities.aspx>

Academic integrity is central to the mission of higher education in general and UWSP in particular. Academic dishonesty (cheating, plagiarism, etc.) is taken very seriously. Don't do it! The minimum penalty for a violation of academic integrity is a failure (zero) for the assignment. For more information, see the UWSP "Student Academic Standards and Disciplinary Procedures" section of the *Rights and Responsibilities* document, Chapter 14, which can be accessed here: <http://www.uwsp.edu/stuaffairs/Documents/RightsRespons/SRR-2010/rightsChap14.pdf>